



The innovation of visual publishing growth think concentrate

A dream presents it's self as thought provoking, full of curiosity with a sense of wonder. Until now it had only been a dream, to embrace media that speaks to your lifestyle in an intimate way. Humor, entertainment and education presented as **Video Media**. Continue reading to see how.

START HERE

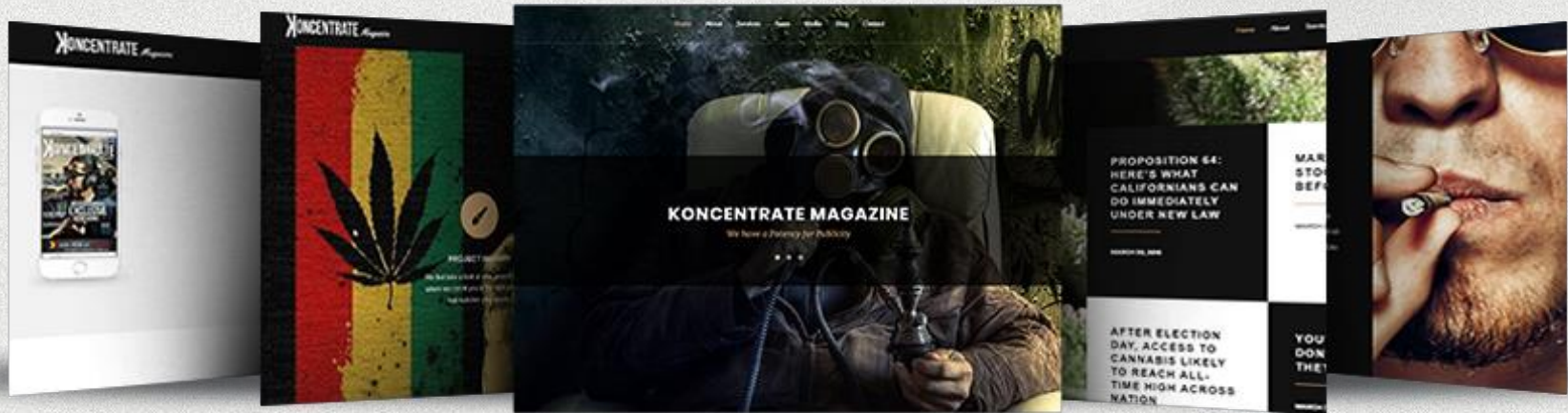
THE **NEW WAVE** OF ONLINE PUBLICATION

KONCENTRATE
Magazine

Koncentrate Magazine
www.gokoncentrate.com
Copyright 2017

Koncentrate Network

Connect lifestyle, culture, music and business



Creating a business that educates is one thing, creating platform that pushes evolution is what we aim to do. Koncentrate Magazine is the only magazine to mix music, health and entrepreneurship into a single publication. What makes what we do unique is our content and choice of media. We offer the first urban video magazine within our given

industry.

What we offer is a publication that is available as an app. It can be downloaded on all major digital platforms, Android, Apple iOS, Kindle and Windows. We are interested in informing people on health and business. We focus on cannabis, music and lifestyle, giving

educational content in a very entertaining way. We offer topics that force our audience to “Koncentrate” and critically think. It’s important that each reader/viewer leaves knowing more than when they originally joined.

Koncentrate Team

There's no "I" in team, because it takes a team to create a dream.

We came together as a team of professionals that have experience in each one of our respected categories. We aim to bring education and insight to a community where it is much needed.



Cory Austin

Creative Director - with a background in publishing and digital marketing, his experience pushes company visibility.



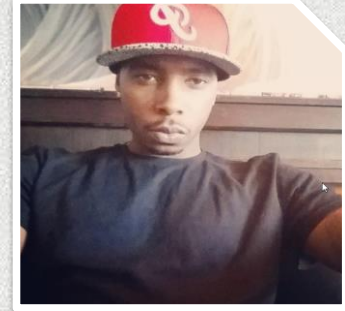
Marcus Taylor

Business Development – With experience in music and business growth, Marcus focuses on eastern and international relationships.



Chris Po

Influencer Relations – Chris has an MBA with broadcast radio experience. He has his hand in relationships several industry tycoons.



Tim Phillips

Sales Director – Focuses on creating new accounts innovative to the cannabis industry. Expansion into policies that effect cultural changes.

Koncentrate Services

We are more than a magazine, we are a one stop shop.

We can offer what you want or we can have what you need. Giving you exposure is different than helping you scale and grow. That's what we are here to do, help you grow with our services.

Social Promo



We have 3 major social media platforms for business

Ask for our additional social media promotion for your feature in Koncentrate.

Email Blasts



With over 5K subscribers and just launching we offer promo.

We have several relationships that extend our reach up to 100k in urban contacts.

Blog Submission



Are you looking for a buzz? Reach the people that want information.

Our relationships allow to promote your business to hundreds of blogs online.

Press Release



Announcements are the best way to get noticed. What's New?

If you have up and coming changes or news, create attention for your business.

Video Promo



Video is now the world's strongest media source. Visual Marketing.

Video is now one of the primary ways that our media is shared.

Digital Ads



We take digital ads and promo your business internationally.

We have relationships with blogs all over to get you in front of our audience.

Broadcasts



Traditional radio means may be antiquated but online is in!

Get your message to people by announcing your business with powerful internet radio voices.

Design



Nothing matters if the design doesn't fit the formula. Brand Recognition

Is one of the major keys in creating loyal support for your business image.

Koncentrate Platform

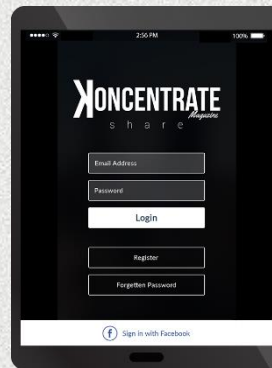
Education in the palm of your hands.

Our digital magazine app will be available on major devices. We want the power to educate the user in the palm of their hands. If you want to stay up to date from a computer that's possible too.



Windows PC

Downloadable ability for windows and Mac OS for the work place. If you don't have time to be on the go.



Tablet Device

Enjoy our publication from your couch on your Kindle or Nook. Read through several issues with a subscription.

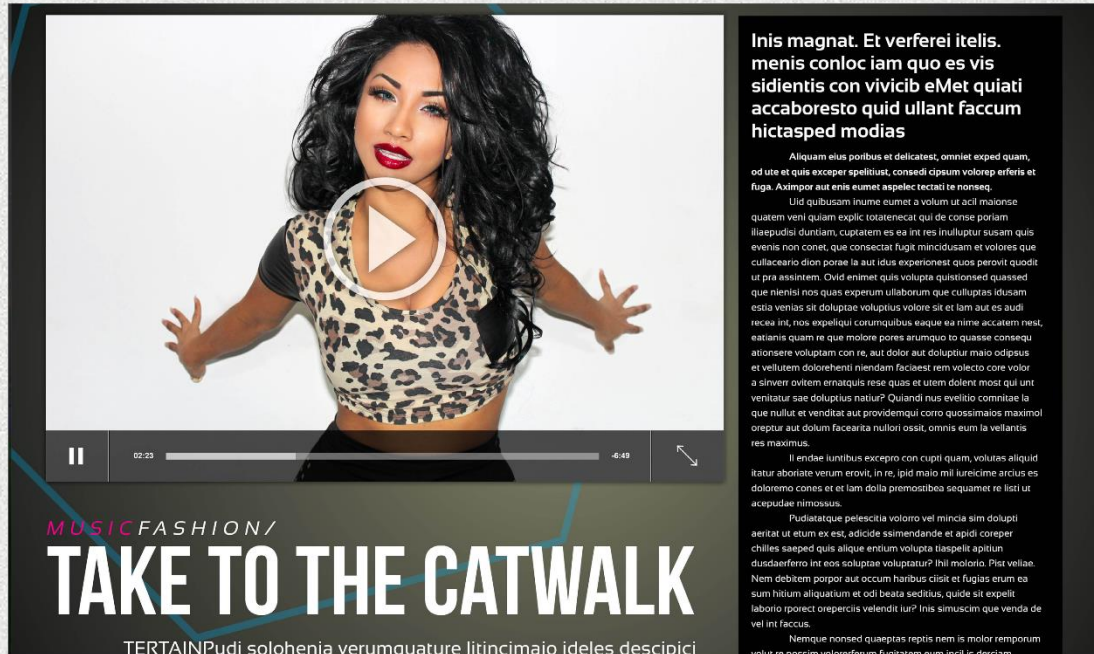


Mobile Phone

If you have an Android or Apple we have you covered. Get mobile updates and browse the publication from your screen.

Koncentrate Stream

So much more to be said with visual publishing!



On the Go

For the first time you don't have to sit in one place to take in the content of our magazine. Listen on the go!

Play Music

We will be allowing artist to have music shared straight from their page. Listen to music in an Ad or Article..

Inside Look

See first hand behind the scenes of your favorite artists or business, how they got started and how they live.

Koncentrate Ad Slots

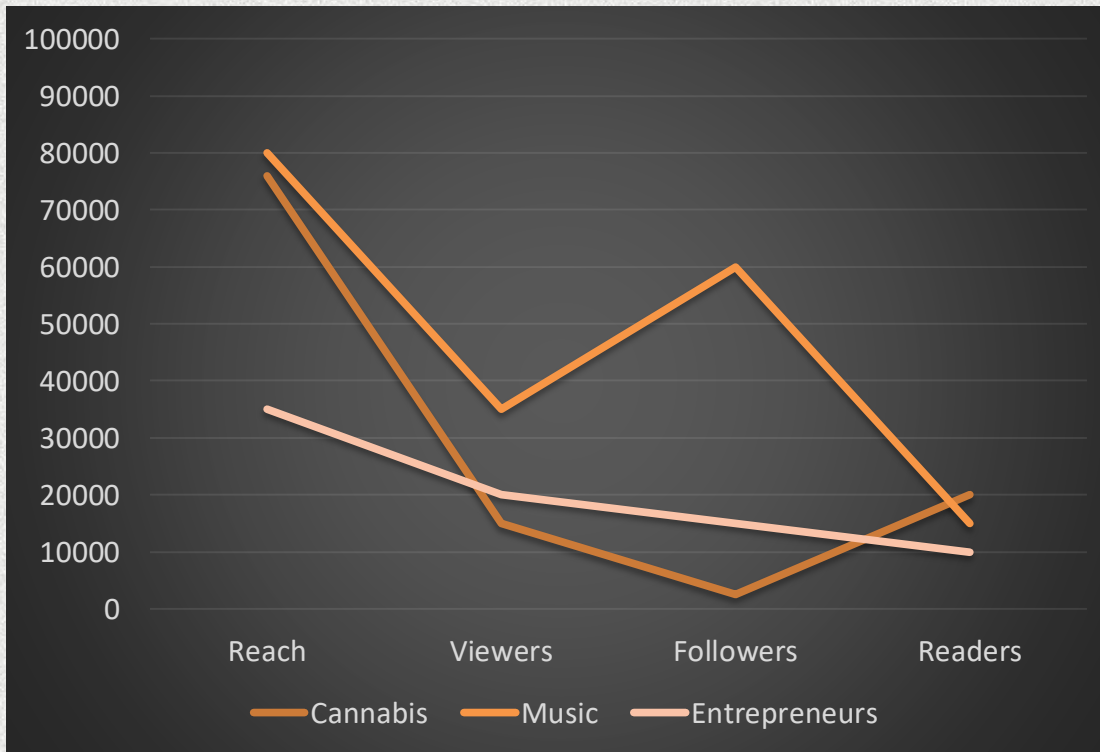
We offer highly reasonable rates for our advertisers.

Ad Type	Video	Static	Duration	Runs
Premium	\$1200	\$840	60sec	3 Runs
Full Page	\$750	\$525	45sec	2 Runs
Half Page	\$375	\$260	30sec	2 Runs
Quarter Page	\$185	\$130	10sec	1 Run
Listing	-	\$85	-	1 Run

We work hard on keeping our prices competitive and fair. We have great pricing ***based on the relationships*** that we are able to build. Ask which one of our ad slots come along with our ***premium services***.

Koncentrate Market

Learn who we are reaching out too.



Music Fans

Music fans come of all sorts. We have a background in the music industry and use the influence to reach fans.

Cannabis Lovers

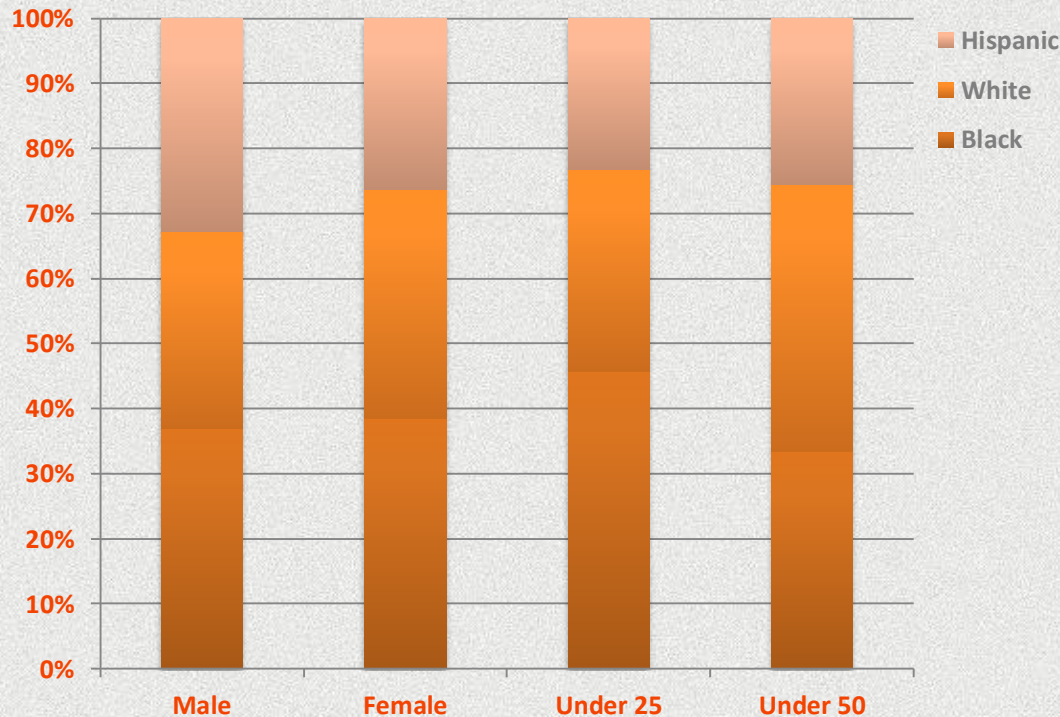
Our focus is the medicinal properties that cannabis has to offer. Through social media we speak to cannabis fans.

Entrepreneurs

Business is part of life and culture. If we do not teach our communities the ability of economics, we can't expect them to exercise growth.

Koncentrate Demographic

It's good to know who you're aiming for.



Reach

Having a far reach is what will bring awareness from new fans. Allow people to become familiar with your brand. We make sure to target that.

Insight

How well do you know your audience? Background and age, where do they search? This should be the focus of any business.

Engage

Once you find your audience, where are you going to build with them? We offer the right platforms for people to make a connection with your company.

Koncentrate Process

Each step is a gear to a larger machine.



Research and Development

During this time we scout our theme and featured stories we wish to tell our audience.



Content Curation

We gather all the content submitted and created, ads and interviews in our database.



Design and Editing

We map out and design the look and feel for the digital publication, with several editors for revisions.



Publish and Distribution

Once the final design is approved we submit the publication for publishing and allow the distribution to happen.

Target

We have the ability to look for the specific audience that identifies with your need, whether Cannabis or music.

Buzz Worthy

We take the time to tell your story the way it needs to be heard. Whether an interview or featured article for press release.

Media

Developing media content is our specialty. We want to tell your story in a unique way that leaves an impression. We get to know you.

Koncentrate **Contact**

Write some lines about your business

We have a great business model and a unique product to offer, but none of it creates an impact without backing it with superior service. Our team is here to help each person along the way. As we grow you grow, we hope to all grow together.

Imperial Media Design

Koncentrate Magazine
Oceanside, Ca. 92057

p. (619) 732-6351

e. info@gokoncentrate.com

Twitter

@gokoncentrate

Facebook

@gokoncentrate

Instagram

@gokoncentrate